

# Mismorphism: a Semiotic Model of Computer Security Circumvention

Sean Smith Dartmouth College

Ross Koppel University of Pennsylvania

Jim Blythe Univ. of Southern California

Vijay Kothari Dartmouth College

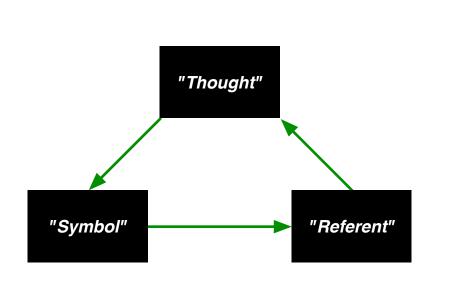
# www.cs.dartmouth.edu/reports/TR2015-768.pdf

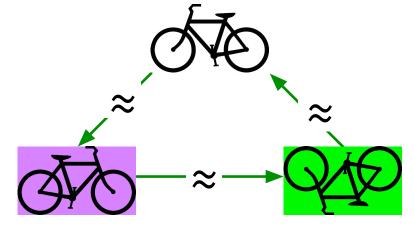
#### Introduction

Users systematically work around security controls. We can pretend this doesn't happen, but it does. In our research, we address this problem via observation and grounded theory (Bernard and Ryan, 2010; Charmaz, 2003; Pettigrew, 2000). Rather than assuming that users behave perfectly or that only bad users do bad things, we instead observe and record what really goes on compared to the various expectations. Then, after reviewing data, we develop structure and models, and bring in additional data to support, reject and refine these models.

#### A Semiotic Model for IT Usability Trouble

In their seminal work on the meaning of language, Ogden and Richards (1927) constructed what is sometimes called the **semiotic triad**. The vertices are the three principal objects: what the speaker (or listener/reader) **thinks**; what **symbol** they use; and the actual item to which they are *referring*.

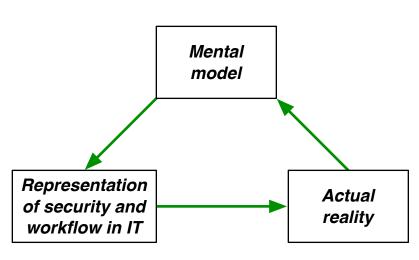


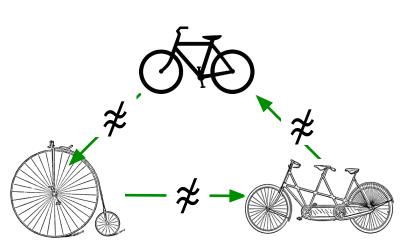


Regular semiotics: morphisms. Mappings *preserve* structure

### **Extending this Model to Security Circumvention**

Smith and Koppel (2014) created a new triad for health IT.





Circumvention semiotics: mismorphisms. Mappings *fail to preserve* structure

# We now extend to security:

- Referent → thought: the admin constructs a mental model of what she imagines is the actual enterprise workflow requirements.
- Thought → symbol: the admin reasons about security and work goals and construct a system configuration that she believes achieves these goals.
- *Symbol* → *referent*: this configuration in practice then generates some actual reality.

# **Policy creation:**

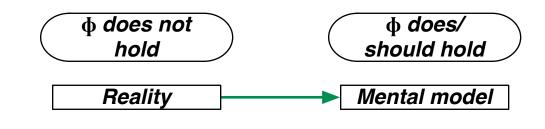
- *Referent* → *thought:* Admin perceives risk from unattended computers in hospital
- *Thought* → *symbol*: Admin adds proximity detectors and automatic logout after timeout.
- *Symbol* → *referent*: Machines timeout when clinician turns away or detector is pointed wrong.



# **Policy circumvention:**

- *Referent* → *thought:* Clinicians perceive this system as not matching their desired workflow
- *Thought* → *symbol*: Clinicians place inverted styrofoam cups over detectors
- *Symbol* → *referent*: Net exposure is even worse

# **Loss of Static Properties**



Combinations

# **Lost Workflow Properties**

**Invariants made false** 

- Electronic health records (EHRs) list oldest tests dfirst Computer physician order entry (CPOE) imposes "linear workflow"
- (Harrison et al., 2007)
- EHR limits box to N chars; no way for reader to know there's another
- IEEE editing portal does not allow summary rejection

"EHR reflects needed dose, not lethal dose"

• Network flow anomaly tool fails to recognize only abuse

"IT system reflects actual IV dosage patient has received."

• "university travel portal for user A records only A's travel"

"EHR reflects actual diagnosis, not insurance trick"

• "the EHR record's *author* field indicates the author"

"smart pump IT represents actual drug, dose, patient weight"

- Bona fide user cannot authenticate to credit bureau—because it uses knowledge-based authentication, based on data corrupted by
- Policy requires nurses witness disposal of extra meds before disposal can happen.

# **Provisioning**

 Unix sysadmins confidently creating wrong access controls

**Passwords** 

 $P(90.6) = 90^6 = 531,440,000,000$  Password

First in Digital Protective Relays

Best in Digital Protective Relays

- users at universities, govt, and P2P accidentally making private files world readable (Maxion and Reeder, 2005)
- investment bank employees unable to understand their own entitlements
- barrier to automated *role mining* is "interpretability" (Xu and Stoller, 2012)

#### **Circumvention as Compensation**

#### Adding functionality:

- Sticky notes, shared passwords
- US nuclear missiles had launch code "00000000" (Nichols, 2013)
- Using cred of authorized but deceased
- Rogue access points
- Bridging air gap
- Well-known defaults
- Removing functionality:
- disconnecting during remediation
- smart key in Faraday foil (Paul and MacNaughton, 2014)

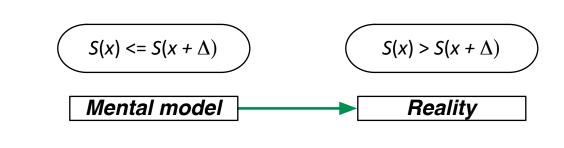
code silently removed by compilers (Wang et al., 2013)

#### Shadow systems:

- password-free telephone instead of online (Heckle,
- exfiltration by turning docs into images
- screen-scraping images into PowerPoint
- Dropbox instead of official Sharepoint
- work docs sent to home email govt IT going offsite to test porn filter
- govt users tunneling to university system
- govt users working from Starbucks

# **Loss of Monotonicity**

We implicitly have some numeric function S taking a tunable parameter (e.g., password length) to the level of security achieved. The intention of the human is to tune the parameter x so as to maximize S(x). However, if the mappings across the triad nodes fail to preserve crucial properties of this x vs S(x) curve, unfortunate things can happen.



#### **Uncanny Descent:** dialing security *up* can make the reality *worse*

- requiring strong passwords leads to writing them down or relying on security questions
- adding computerized controls to medicine hurts patients by disrupting workflow (many examples)
- adding S/MIME led to worse trust decisions (Masone, 2008)
- adding effective security controls led to them being disabled by de-
- fault
- limiting message size led to accidental exfiltration

#### **Uncanny Ascent:** dialing security *down* can make the reality **better**

- eliminating unique passwords led to reduction in sharing
- shortening Gmail passwords can make them
- more secure having browser remember critical site pass-
- word stopped phishing

## **Uncanny Nop**

- passwords must be distinct from last N—but users knew they checked via hash
- adding privileged secure WiFi—but users all use the public one

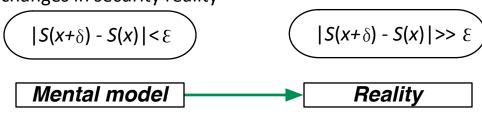
Mental

model

- educating users about good behavior doesn't change behavior (e.g., Riley, 2006; Yan et al., 2005; Dhamija and Perrig, 2000; Heckle,
- deleting material by deleting link

# **Loss of Continuity**

Small changes in configuration can yield surprisingly big changes in security reality





Actual

reality

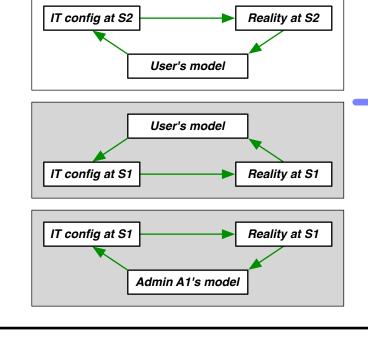
# **Domain and Range Trouble**

Reality may have more parameters and conse-

 $S: D \rightarrow R$ S:  $D \times D' \rightarrow R \times R$ Mental model Reality

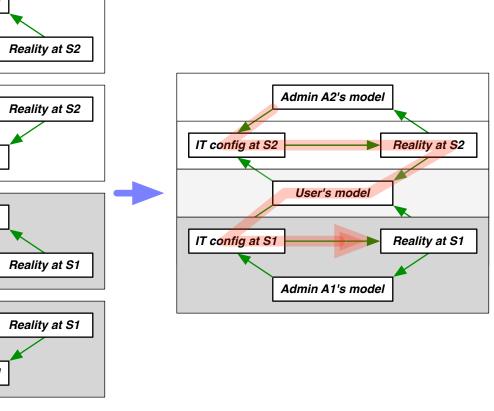
Example: loss of locality of control. The actual security at S1 can change because of a policy change by the admin at a different

- password re-use + leak training users to accept
- self-signed SSL training users to accept basic authentication
- requiring users to change passwords.



Admin A2's model

IT config at S2



# **Next Steps**

Mismorphisms lie at the heart of circumvention, because they characterize the scenarios that frustrate users—and often the resulting circumvention itself. In future work, we plan to distill this model into design principles for better security engineering, so that users can get their jobs done without working around the rules.



The Science of Security initiative is funded by the National Security Agency.